



## 2023 Partners in Achievement Breakfast Reservation form

May 3, 2023

8:00 am - 9:45 am

### **Sponsorship Opportunities**

*(Benefits of sponsorship levels are provided on the reverse side of this form)*

<input type="checkbox"/> Title Sponsor	\$15,000
<input type="checkbox"/> Platinum Sponsor	\$10,000
<input type="checkbox"/> Gold Sponsor	\$5,000
<input type="checkbox"/> Breakfast Sponsor	\$2,500
<input type="checkbox"/> Student Sponsor	\$1,000

Contact Name		Title of Contact		Company Name	
Street		City		State	
				Zip	
Phone			Email		
<p>For all sponsorships, please forward a high-definition file of the corporate logo to be used.</p> <p>Please make checks payable to Junior Achievement of Southwest New England, Inc. and mark with "Partners In Achievement Sponsorship"</p> <p>70 Farmington Avenue Hartford, CT 06105</p> <p>Contact: Donna Koch, Development Assistant          Phone: (860) 751-1145 E-mail: <a href="mailto:dkoch@jaconn.org">dkoch@jaconn.org</a> <a href="http://www.jaconn.org">www.jaconn.org</a></p>					

<b>Sponsor Benefits</b>	<b>Title Sponsor \$15,000</b>	<b>Platinum Sponsor \$10,000</b>	<b>Gold Sponsor \$5,000</b>	<b>Breakfast Sponsor \$2,500</b>	<b>Student Sponsor \$1,000</b>
Opportunity to pre-record remarks to air to full audience during Breakfast program <i>Est. 400 business and education leaders</i>	1 minute				
Most prominent and exclusive listing on all marketing materials and during livestream event	✓				
Individual company promotion on JA social media platform(s)	✓				
Sponsorship recognition on event save the date cards <i>Mailed to JA network of over 4,500 statewide</i>	✓	✓	✓		
Sponsor recognition in the ballroom during the event	✓	✓	✓		
Video on “Why we Support JA” shown on social media and posted to our event website	1 minute	30 seconds	20 seconds		
Sponsorship and logo recognition on invitation <i>JA network of over 2,000</i>	✓	✓	✓	✓	
Verbal recognition and appreciation during event <i>Est. 400 business and education leaders in attendance</i>	✓	✓	✓	✓	
Sponsorship Promotion on JASWNE Social Media Platforms <i>Facebook, Twitter, LinkedIn, Instagram</i>	✓	✓	✓	✓	✓
Recognition in all Event-Related Press Releases <i>Distributed to media statewide</i>	✓	✓	✓	✓	✓
Featured in Email to Full JA Network Post-Event <i>Distributed to 20,000 JA supporters</i>	✓	✓	✓	✓	✓
Company recognition on JA event webpage	Logo	Logo	Logo	Logo	List
Inclusion in event materials and on corporate signage at the event	Logo	Logo	Logo	Logo	List
Listing in Annual Report <i>Distributed to 2,000 JA donors, laureates, board and former board members, and volunteers</i>	✓	✓	✓	✓	✓

**Junior Achievement of Southwest New England is following state regulations for large gatherings and the event will be in person.**

**For more information on our sponsorship opportunities, contact Donna Koch at [dkoch@jaconn.org](mailto:dkoch@jaconn.org).**